

ASTON MARTIN



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NEW CURRENCY FOR ASTON MARTIN RED BULL RACING

FuturoCoin unveiled as Partner of Aston Martin Red Bull Racing in first-ever F1 cryptocurrency sponsorship.

Aston Martin Red Bull Racing is pleased to announce a new partnership with global cryptocurrency, FuturoCoin. The partnership represents the first time a cryptocurrency has sponsored a team in Formula One, and marks another exciting step in the development of this industry.

"In recent years, the rise of blockchain technology and cryptocurrencies has been truly remarkable, and we're delighted to be the first Formula One team to embrace this, through our partnership with FuturoCoin," said Aston Martin Red Bull Racing Team Principal, Christian Horner. "Secure digital currencies are on the leading edge of technological development and we are very excited to be part of this revolution."

The multi-year agreement will see FuturoCoin branding feature on the Aston Martin Red Bull Racing RB15, team transporters and drivers' overalls.

Roman Ziemian, co-founder of FuturoCoin added, "Cryptocurrencies and Formula One are very similar and their values are much alike; speed, technology and being ahead of their time. I'm a huge fan of motorsport and F1 has always intrigued me. The sponsorship is an exciting new chapter for our company and will be a global platform for us to drive awareness of FuturoCoin."

Paulina Woźniak, CEO of FuturoCoin's management company, said: "We are very proud that FuturoCoin will be the first cryptocurrency in the world to appear on a Formula One car. In addition, we are looking forward to working alongside Aston Martin Red Bull Racing, a prestigious brand that is recognised across the world."

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